

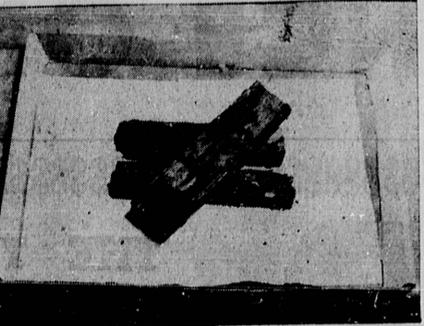
# 1954 TORRANCE BUSINESS REVIEW 1954



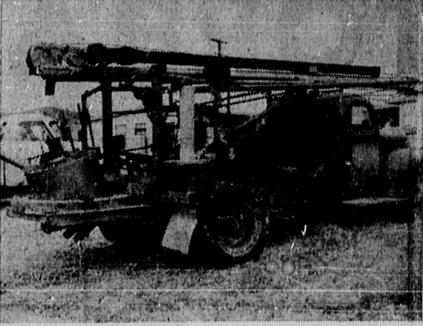
**SANDWICHES AND MUSIC** is the stock-in-trade of James Matson, owner of the much-prized Matson's Sandwich Shop, 1508 Cabrillo Ave., Torrance. Special features of the house are delectable barbecue sandwiches and delicious ice cream. Mr. Matson is an accomplished musician, and frequently entertains his customers with selections played on the Chord Organ. He is very active in social and civic affairs, and is a veteran of seven years in the United States Marine Corps.



**AT THE SAME** location at the Torrance Municipal Airport is the Acme Aircraft Co. Engaged in Maintenance and modification of aircraft, the firm is a designated aircraft maintenance inspection station. Owners C. R. Keeney and H. K. Crawford have long backgrounds in this field, and, you might say, know the business from the ground up. Also offered are student instruction, airplane rentals, etc. Visit them at the airport, or write P. O. Box 516, Lomita, Telephone DA 6-4081.



**12 YEARS OF** experience makes Del Weirich one of the most feared men in the termite world. Operator of the well-known Del Weirich Termite Control & Foundation Repair at 26247 President Ave. in Harbor City, Del cautions—"Protect your home—termites can destroy it." He deals in all types of pest extermination, and he repairs concrete slabs, cement work, retaining walls, foundations, etc. Termite reports are made for acreages, and other reports are available. For guaranteed service, day or night, call DA 6-1656.



**SERVING ALL** of Southern California is the well-known Merkel Construction Co., 1019 Engracia. Dealing in sewers, septic tanks, cesspools, new disposal systems for home, industry and tract, the firm also engages in the repair of existing systems and pumping. If you are going to have work of this type done, it will pay you dividends to deal with a firm that you can rely on for quality work at a fair price—the Merkel Construction Co. Free estimates given on any job. Call FA 8-2014 for service day and night.

## AIRCRAFT MAINTENANCE

**ACME AIRCRAFT CO.**  
Torrance Municipal Airport  
Maintenance & Modification  
Designated Aircraft Maintenance  
Inspection Station  
Student Instruction, Rentals, etc.  
C. R. Keeney—H. K. Crawford  
Owners & Operators  
P. O. BOX 516, LOMITA, CALIF.  
DAVENPORT 6-4081  
Same location since 1946

## AMBULANCE

**JACOB'S AMBULANCE**  
24-Hour Service — 2-way Radio  
Oxygen Equipped Resuscitator  
2093 TORRANCE BLVD.  
FA 8-1415  
ME 4-2303

## SOUTH BAY AMBULANCE SERVICE

Complete  
Sickroom Supplies and  
Oxygen Service  
**BALLES & REYNOLDS**  
24 Hour Service  
FAIRFAX 8-1108  
FRONTIER 2-9431

## ANTIQUES

**YESTERHOUSE**  
PACIFIC COAST HWY. AT  
HAWTHORNE AVE.  
FA 8-4068  
Lamps — Curtains — Gift  
Fabrics — Accessories — Wallpaper  
Free Decorating Service  
Roberta Griffin  
Consultant Decorator &  
Color Stylist

## APPLIANCES

**GAMBLES**  
Western Auto Supply Co.  
1269 SARTORI AVE.  
FA 8-1575  
Open 9 a.m. - 6 p.m. Till 9 p.m.  
Radio, Refrigerators, Stoves,  
Washers, Auto Accessories, Tires,  
Batteries, Seat Covers, Sporting  
Goods, Complete line of Paints  
& Housewares

## AUTO BODY & FENDER REPAIR

**D. K. MITCHELL**  
AUTO PAINTING  
Expert Auto Rebuilding  
& Quality Painting  
Complete Satisfaction Guaranteed  
Drive in for an Estimate  
1324 BORDER  
FA 8-6877

## AUTO PARTS

**DUNHAM'S AUTO PARTS**  
Complete Machine Shop Service  
Hastings & Sealed Power  
Piston Rings  
Chicago Pneumatic Air Tools  
Flywheel Brake Lining  
1407 W. CARSON, TORRANCE  
FA 8-5201

## AUTO REPAIR

**STEAM CLEANING**  
Auto steam cleaned before repair  
saves time & money.  
**ASSOCIATED SERVICE**  
COR. CARSON & FIGUEROA  
FA 8-4736

## AUTO REPAIR

**R. C. WILLIAMS GARAGE**  
Towing - Welding - Tune-Up  
Clutch & Brake - Ignition  
Carburetion - Transmission  
1405 BORDER AVE.  
FA 8-4174

## AUTO REPAIR

**101 BEAR SERVICE**  
Member Calif. Assn. Brake &  
Wheel Specialists, Inc.  
Brake, Wheel & Frame Service  
Motor Tune-Up  
Free Estimates  
2855 SOUTH VERMONT  
Near 101 Hwy.  
DA 6-0536

## AUTOS—NEW

**PONTIAC**  
Hohman & Hadenfeldt, Inc.  
505 PACIFIC COAST HWY.  
HERMOSA BEACH  
FR 4-8987 OR 8-5286  
"The Most Beautiful Thing on  
Wheels"

## AUTOMOTIVE

**PENNSYLVANIA**  
AUTOMOTIVE SALES &  
SERVICE  
Tune-up with Latest Equipment  
Motor Rebuilding—Brake Service  
Parts for All Makes of Autos  
24 Hour Tow Service  
Auto Club of So. Calif.  
Approved Emergency Service  
2925 PENNSYLVANIA AVE.  
LOMITA DA 2-674

## BABIES & CHILDREN'S SHOP

**PIXIE BABY SHOPPE**  
We invite our Torrance Patrons  
to visit us in our new location  
in the new Desimone shopping  
Center.  
713 N. PACIFIC COAST HWY.  
REDONDO BEACH, CALIF.  
Phone FRontier 9-4702

## BARBER SHOP

**BILL'S BARBER SHOP**  
Special Attention to Your  
Particular Problems in Hair  
trimming  
3 Chairs to Serve You  
Hair cutting by appointment if  
desired  
If You're Looking for a Really  
Good Barber, See Bill  
1538 W. PACIFIC COAST HWY.  
HARBOR CITY  
DA 8-3252

## BARBER SHOP

**HANDY ANDY**  
BARBER SHOP  
1110 CRENSHAW BLVD.  
Ladies & Men's Haircuts  
Specialize in Children's Haircuts  
FA 8-1071

## TARR'S BARBER SHOP

3 Barbers to Serve You  
We Like  
Ladies Haircutting Our Specialty  
Hours 10 a.m. - 8 p.m. Tues. - Fri.  
9 a.m. - 7 p.m. Saturday  
Closed Sunday & Monday  
1521 W. CARSON

## BOWLING

**TORRANCE BOWL**  
"The House of Action"  
8 All Maple Lanes  
Open Bowling Every Evening  
Phone Enroll for Reservations  
1953 CARSON FA 8-9864

## BUILDING CONTRACTORS

**OPPERT & FORSBERG**  
All Types of  
Building Construction  
25 Years in Los Angeles County  
1446 W. 158th ST.  
GARDENA PL 6-2440  
ME 4-1059

## BLDG. MATERIALS

**H. & H. BUILDING**  
MATERIALS  
"Serving the Harbor Area"  
Rock - Sand - Cement - Brick  
Flagstone - Concrete Blocks  
Attractive Fashions - Lumber  
Barbecue Supplies  
22208 SOUTH VERMONT  
FAIRFAX 8-4845

## BLDG. MATERIALS

**TORRANCE READY-MIXED**  
CONCRETE CO., INC.  
By Large or Small Truck  
Sand - Rock - Cement  
Concrete Piers  
Reinforcing Steel, Inc.  
Saturday Deliveries  
22432 S. VERMONT  
FA 8-4451

## BUILDING SUPPLIES

**LOMITA LUMBER CO.**  
1800 PACIFIC COAST HIGHWAY  
DA 6-1437  
Lumber, Builders Hardware,  
Plywood, Sash & Doors, Fine  
Old Colony Paints, Tools,  
Redwood Fencing, Roofing

## CABINETS

**A & B CABINET CO.**  
Arthur C. Adams  
Custom Built Cabinets for  
Houses and Apartments  
QUALITY FIRST  
1850 1/2 W. 189th ST., GARDENA  
ME 4-4631

## CAFE

**CORK CAFE**  
908 W. ANAHEIM  
WILMINGTON  
Open 9 a.m. - 8 p.m.  
Lunch - Coffee - Beer  
**MIRL'S CAFE**  
835 W. 8 STREET  
WILMINGTON  
Open 9 a.m. - 8 p.m.  
Breakfast - Lunch

## CAFE

**DING HOW CAFE**  
American and Chinese Food  
Food to Take Out  
Private Banquet Room  
1650-1652 CARRILLO  
TORRANCE  
PHONE FA 8-2001

## CAFE

**HERB ALLEN**  
"Where Burgers and Chili are  
Better"  
Inez Allen's Home Made Pies  
Top Tender! \$2.99  
1616 CRAVENS AVE.  
TORRANCE  
FA 8-2507

## CAFE

**HI-HO CLUB CAFE**  
1778 CARSON ST., TORRANCE  
FAIRFAX 8-9875  
Steak—Shrimp—Chicken Dinners  
Open 24 Hours

## CAFE

**STIEPP INN**  
Fine Food - Beer - Shuffleboard  
1035 N. PACIFIC AVE.  
SAN PEDRO  
PHONE TE 2-1963

## CAFE & BAR

**THE RANCH**  
Featuring Western Dancing  
and Your Favorite Beer  
Open 10 - 2 a.m.  
Dance 10 - 2 a.m.  
Sun. Jam Session 2:30 - 10 p.m.  
Ernie & Lloyd, Prop.  
414 E. SEPULVEDA BLVD.  
WILMINGTON Terminal 4-0447

## CANDY SHOP

**HELEN GRACE CANDIES**  
& Hallmark Greeting Cards  
Now at  
**JOY LYNS CANDIES**  
Watch Our Windows for  
Daily Specials  
1339 EL PRADO — FA 8-4221

## CHILDREN'S READY TO WEAR

**NETA'S TOTS TO TEENS**  
"From Heaven to Eleven"  
Attractive Fashions - Little  
Ones  
Toys - Playsets - Gifts  
272 SARTORI AVE. — Girts  
FA 8-2028

## CHILDREN'S SHOP

**KALES CHILDREN'S SHOP**  
Visit Our New Modern Store  
Complete Selection of  
Infants' Wear - Children's Wear  
Western Wear - Wearing Apparel  
Gifts  
1381 EL PRADO Toys FA 8-7728

## CLEANERS

**ELITE CLEANERS**  
Dependable Dry Cleaning  
Fine Laundering—Expert Dyeing  
We Give S&H Green Stamps  
2168 TORRANCE BLVD.  
FAIRFAX 8-2233

## CLEANERS

**TOP HAT CLEANERS**  
Pick-up & Delivery Service  
Cleaning - Dyeing - Bleaching  
We Operate Our Own Plant  
One-Day Service on Request  
2025 W. COMPTON AVE. 4-3139  
1803 REDONDO BEACH BLVD.  
GARDENA  
2218 TORRANCE BLVD.  
FA 8-2722 TORRANCE  
LOMITA & WESTERN  
DA 6-2262

## CLOTHING STORE

**COHN'S**  
Smart Clothes for Men  
and Women  
Finest credit  
There is No Better Place to Shop  
in the Wilmington Area  
738 AVON BLVD.  
(Just South of Anaheim Blvd.)  
WILMINGTON TE 4-3781

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Building, Remodel & Repair  
444 LINCOLN ST.  
WILMINGTON  
PHONE Terminal 4-6238

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**MAYFAIR CREAMERY**  
Fresh Dairy Products  
at Your Store  
Two Toter Convenience  
or Delivered to Your Door  
Dacro-Protected  
20301 S. WESTERN AVE. 8-2828  
TORRANCE FA 8-2828

## DEPT. STORE

**WILSON'S DEPT. STORE**  
Dry Goods & Complete Line of  
Men's Furnishings  
Now at New & Spacious Location  
Lomita's Only Department Store  
The Only Established Dept. Store  
in the City  
24635 NARBONNE AVE.  
DAVENPORT 8-4654

## DI-MET TOOLS

**FELKER MANUFACTURING**  
"World's Largest Manufacturer of  
Dismantling and Cutting Tools"  
Feller Di-Met, Diamond Wheels  
& Other Products Designed to  
Cut Concrete, Brick, Ceramic  
Cut, Quartz, Glass, etc. For  
Non-Metallic Materials there is  
no better method of cutting than  
with Feller's Wheels. FA 8-4704  
1128 BORDER - TORRANCE

## DRUG STORE

**AL'S KNOLLS DRUG**  
Prescriptions  
23515 AND WESTERN  
TORRANCE  
DAVENPORT 6-6644

## ELECTRICAL CONTRACTING

**BILL BICKAR**  
Electrical Contractor  
Industrial—Commercial  
Residential  
21226 S. FIGUEROA  
FA 8-3855

## ELECTRICAL

**Aaron's**  
101 ELECTRIC  
Lomita  
Writing Supplies  
Contracting Fixtures  
PHONE DA 6-0525 DA 6-0155  
Licensed Bonded Insured

## EMPLOYMENT AGENCY

**TORRANCE PERSONNEL AGENCY**  
"The Job To Fit The Person—  
The Person To Fit The Job"  
1628 CHAVEN AVE.  
(next to Currie's)  
FAIRFAX 8-3568

## EQUIP. RENTALS

**CRESCENT EQUIPMENT RENTALS**  
Complete Line of Power  
Equipment for Contractors and  
Home Owners  
2073 PACIFIC COAST HWY.  
LOMITA DAVENPORT 8-6112

## FLORIST

**BRADLEY GARDENS**  
FLORISTS  
1270 SARTORI AVE. FA 8-2417  
Torrance  
Torrance BLVD. FA 8-2773  
Redondo Beach  
We Telegraph Flowers  
24 Hour Service  
FR 2-9773

## FLORISTS

**LA GALERIA FLORISTS**  
"Distinctive Flowers for All  
Occasions"  
Delivery & Wire Service  
1620 GRAMERCY FA 8-4745  
TORRANCE

## FOOD MARKET

**QUALITY SUPER MARKET**  
Frozen Food Lockers  
Complete Groceries  
Meats, Fruits & Vegetables  
2171 TORRANCE BLVD.  
TORRANCE

## FRUIT CONCENTRATES

**KING-O-FLAVOR**  
12 Delicious Flavors  
1 Bottle makes 6 bottles of  
Finished Drink. Just add Water.  
A Delicious Real Fruit  
Flavored Drink!  
3870 PACIFIC COAST HIGHWAY  
AND ALL  
LEADING FOOD MARKETS!

## FUNERAL DIRECTORS

**A. M. GAMBY MORTUARY**  
"Sympathy in Time of Need"  
In Lomita Since 1938  
A Complete Service Within The  
Means of Every Family  
Every Consideration  
Personal and Financial  
28001 NARBONNE AVE.  
DA 6-6343

## Furniture—Appls.

**FRED'S**  
Television—Appliances  
Furniture—New and Used  
Trade in your old furniture and  
appliances on new, or later model.  
Save Far More Than You Think!  
See Fred Today  
Fred Hagopian, Manager  
1321 E. Pacific Coast Highway  
WILMINGTON  
TE 4-4855

## GARAGE

**LARSON'S GARAGE**  
Complete Automotive Repair  
Service  
Motor Tune-up  
Carburetor Service  
1922 W. CARSON, TORRANCE  
FA 8-3798

## GARAGE & GAS

**NEIL'S GARAGE & SERVICE STATION**  
Towing—Welding—Tuneup  
Clutch & Brakes—Ignition  
Carburetion—Transmission  
Complete Motor Overhaul  
Experts on Foreign Make Cars  
20320 S. NORMANDY  
Mentlo 4-6538

## GUEST HOME

**HUGHES GUEST HOME**  
FOR ELDERLY PEOPLE  
Home Cooking  
Private Living Room  
Genuine Home Atmosphere  
Established 1940  
1674 26th ST., LOMITA  
DA 6-1171

## HEATING & AIR CONDITIONING

**TURMES HEATING**  
Heating - Ventilating  
Air Conditioning  
Sales—Service—Installation  
Call: Chris E. Turmes FA 8-8289  
721 PINE DRIVE TORRANCE

## HOTELS

**BRIGHTON HOTEL**  
1639 1/2 CARRILLO AVE.  
TORRANCE  
FAIRFAX 8-5543

## HOUSE TRAILERS

**C & M MFG. CO.**  
Fleetwood Trailers  
Sleepers Five, Plastic Dinette  
Seats, Canadian Birch Interiors,  
All Hard Plumbing, Pull Drapes  
18026 S. BROADWAY  
ME 4-6668

## KENNELS

**BY-GEORGE CHIHUAHUA KENNELS**  
AKC STUDS—BOARDING  
Chihuahuas—Also Toy Poodles  
Terminal 4-9560  
If no answer call AX 7580  
237 E. CARSON TORRANCE

## LANDSCAPING

**STANLEY STERNS**  
LANDSCAPING  
Serving Torrance & Vicinity  
Commercial—Residential  
Free Estimates  
1405 W. 214th FA 8-3418

## LINGERIE & KIDDIE SHOP

**DANA'S APPAREL SHOP**  
Infants to Age 14—Boys & Girls  
Complete Line of Women's Sports  
Wear and Lingerie  
Lilyette Bra and Garter Hose  
Open 10 a.m. - 7 p.m. Week Days  
Fri. and Sat. 11-8:30  
Charge Accounts Welcome  
22025 S. AVON BLVD.  
Availon Village Wilmington

## LIQUOR STORE

**ANCHOR LIQUORS**  
24930 WESTERN AVE.  
LOMITA  
DAVENPORT 6-9834  
Best Brands, Liquors,  
Beers & Wines  
Groceries - Confectionery,  
Sundries - Dainties

## MARKET

**CARSON MART**  
Complete Line of Groceries  
Farm Fresh Vegetables  
Quality Meats - Beer & Wine  
Independently owned and  
operated  
ANDREW ZLAKET  
1929 CARSON FA 8-5038

## MODEL SUPPLY

**DORY'S MODEL SUPPLY**  
1307 POST AVE.  
FAIRFAX 8-3768  
Model Ships—Trains—Auto  
Planes  
"For the Particular  
Model Builder"  
Dory P. Scudder, Proprietor

## MOTEL

**SUNSHINE MOTEL**  
Gateway to Palos Verdes  
Sleeping Rooms—Also Family  
Accommodations  
Private Baths—Vented Heat  
Pacific Coast Hwy. at Hawthorne  
Bldg.  
9 Mi. West of Long Beach  
3 Mi. East of Redondo Beach  
FR 9-9009

## MOVING—STORAGE

**TORRANCE VAN & STORAGE CO.**  
Local & Long Distance  
Moving  
Agent for  
Aero-Mayflower Transit Co.  
FAIRFAX 8-7021  
1916 BORDER AVE.

## OPTOMETRIST

**DR. B. N. ROBINSON**  
OPTOMETRIST  
16404 S. Vermont Ave.  
Gardena  
ME 4-1437

## OPTOMETRIST

**DR. J. M. SOSS**  
DR. A. F. KLINE  
Modern—Scientific Eye Exam.  
Glasses Fitted  
Convenient Weekly or  
Monthly Terms—24-Hour Service  
1258 SARTORI AVE. FA 8-6662  
25422 NARBONNE AVE.  
(31/2 N. of Pac. Coast Hwy.)  
LOMITA WILMINGTON Terminal 4-5461

## PAINTING Contr.

**AMES PAINTING CO.**  
Commercial & Residential  
"Qualified Interior Decorating"  
By David Boerschig  
Paperhanging - Waterproofing  
Guaranteed Work since 1941  
1854 JAYBROOK DR.  
SAN PEDRO  
Phone TE 3-4302, TE 3-2220

## PAVING CONTRACTORS

**WARREN SOUTHWEST, Inc.**  
Paving Fashioned for Each Job  
Hot Mix Asphalt Pavement is  
Ready for Use the Day it is Laid  
20934 S. NORMANDIE AVE.  
FAIRFAX 8-3165 TORRANCE

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**WATTS PET SHOP**  
A.K.C. Reg. Chihuahuas  
Our Specialty  
Pat Supplies  
Govt Inspected Horses  
Birds of All Kinds  
22807 SO. VERMONT AVE.  
FA 8-3533

## PLASTERERS & CEMENT FINISHERS

**OPERATIVE PLASTERERS & CEMENT MASONS**  
INTERNATIONAL ASSN.  
Local No. 838  
D. L. "Joe" Reid  
Paul J. Axelson  
522 CARSON FA 8-3400

## PLUMBING & HEATING

**GEORGE H. WARE**  
PLUMBING  
New - Remodeling - Repairs  
"Let George Do It!"  
1971 PLAZA DEL AMO  
FAIRFAX 8-7591

## PLUMBING

**JAY R. WARE PLUMBING**  
Plumbing Service and Repair  
Water Heaters, Garbage  
Disposal, Wall Heaters,  
Floor Furnaces  
New Construction  
Remodeling Service  
Four Trucks to Serve You  
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FR 8-6110

## PLUMBING

**WM. PUNT CO.**  
Plumbing - Paints  
Contractor - Repair Work  
Water Heaters - Furnaces  
Plumbing Supplies  
15410 S. WESTERN ME 4-4951

## PLUMBING CONTRACTOR

**MERKEL CONSTRUCTION CO.**  
Serving All Southern California  
Sewers - Septic Tanks, Cesspools  
Sew, Franks, Doors - Sills, Flans &  
French, Ceilings, Screens, Sun-  
Shade, Cabinet Hardware, Peri-  
chrome Stains, DeWalt Radial  
Saws, Bob Weirich, Prop.  
3125 N. of Pac. Coast Hwy.  
LOMITA TORRANCE FA 8-9843

## PLYWOOD

**FITZGERALD CABINET CO.**  
Plywood Cut to Size. See us for:  
Hardboard - Wallboard - Roofing  
Marine Plywood  
Cabinet Doors (made to order)  
Open Sunday 11 Noon  
17818 S. MAIN ST. ME 4-2742

## PLYWOOD, LTD.

Hardwood, Softwood & Marine  
Plywood, Hardboard, Molding,  
Sash, Frames, Doors—Sills, Flans  
& French, Ceilings, Screens, Sun-  
Shade, Cabinet Hardware, Peri-  
chrome Stains, DeWalt Radial  
Saws, Bob Weirich, Prop.  
3125 N. of Pac. Coast Hwy.  
LOMITA TORRANCE FA 8-9843

## PRINTING

**AUTOMATIC PRINTING COMPANY**  
Lithographers & Printers  
Business & Factory Printed Forms  
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One-Time Carbon Forms  
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FA 8-6622 Zenith 0448

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Serves the Southland from these  
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Hermosa Beach  
1